

*We the Media* ☆ Washington, D.C. ☆ Nov. 6-9, 2014

# CONVENTION UPDATE

## ROOM CHANGES

Write-off contest room changes on Friday:

40 Social Media Reporting will meet at 8 a.m. in Wilson A, Mezzanine Level.

23 Online News Package: After meeting at 8 a.m. in Lincoln 3, Exhibition Level, students may work in the Atrium, Exhibition Level, until they return to Lincoln 3 at 3:30 p.m. to post their entries.

21 Literary Magazine Illustration will meet at 4 p.m. in Buchanan, Mezzanine Level.

41 On-air Reporter will meet at 11 a.m. in Taft, Mezzanine Level.

The following Saturday sessions have been moved from Park Tower Suite 8201 to Park Tower Suite 8216: "Scholastic Press Rights Committee meeting," "Scholastic press association round table" and "Staff manuals: why and how."

On-site Critiques will be in the Atrium, Exhibition Level, Friday and Saturday. Check your appointment time.

Media Swap Shops will be in the Atrium, Exhibition Level, at 8 and 9 p.m. Friday. Preregistration was required for this event. Check your ticket for assigned time.

Team Trivia Night has been moved to Thurgood Marshall Northeast, Mezzanine Level, at 7 and 9 p.m. Friday.

"Who left their video in my Photoshop?" in Hoover will run from 1-2:20 p.m. Saturday instead of until 3:20 p.m.

## SPEAKER CHANGES

Murali Blaji and Stella Edwards will join the issue seminar panel for "Covering religion in schools" at 9 a.m. Friday in Washington 1. Bios follow.

Thomas Kaup will replace Brian Keller as a speaker for "Incorporating a photography consultant" at 10 a.m. Friday in Taylor.

Nicholas E. Byrne will replace Susanna Conine-Nakano as a speaker for "Same story, different lens" at 11 a.m. Friday in Washington 3.

Jeanne Acton will replace Scott Winter as the speaker for "Start a movement" at 11 a.m. Friday, Lincoln 5.

Sue Farlow will replace Carmen Wendt as a speaker for "Yearbook adviser round table" at 11 a.m. Friday in Park Tower Suite 8219.

Edmond Kwong will replace Greg Cooper as a speaker for "Picture editing (not Photoshop)" at 1 p.m. Friday in Lincoln 5.

Northridge Reporter staff members Rebecca Griesbach, Jordan Hutchinson and Bert McLelland of Northridge High School in Tuscaloosa, Ala., will join George Daniels for the session "Pictures say 1,000 words about re-segregation" at 8 a.m. Saturday in Coolidge. James Niiler is unable to attend.

Glenn Farello and VJ King have been added as panelists for the "Featuring prominent student-athletes" issue seminar at 9 a.m. Saturday in Washington 1. Bios follow.

Rachel Rauch will replace Anne Hayman as the speaker for "1 class, 2 publications" at 11 a.m. Saturday in Park Tower Suite 8222.

Georgia Dunn, MJE, and Wayne Dunn, CJE, will replace Susan V. Everett as a speaker for "Staff manuals: why and how" at 11 a.m. Saturday in Park Tower Suite 8216.

Becky Tate, CJE, will replace Scott Winter for "Duct tape and funkadelicity" at 11 a.m. Saturday, Lincoln 5.

Renee Burke will replace Sarah Lockwood as a speaker on "A to Z of AP" at noon Saturday in Wilson C.

Mike Simons will replace Toni Marsh as speaker for "Automatic doesn't mean automatically correct" at 1 p.m. Saturday in Coolidge.

## CANCELLATIONS

Steven Goff is unable to present "Soccer Insider" at 1 p.m. Friday in Washington 5 due to a reporting assignment. Joel Achenbach of The Washington Post will present "Getting it right, right now: The role of journalists in a crisis like the Ebola outbreak" in its place.

"Mobile media on the cheap" has been canceled at 1 p.m. Saturday in Lincoln 4. In its place is "Picture speaks 1,000 words." Description follows.

## MEET THE STARS

Stop by the Adviser Hospitality Room (Washington 4) to ask a question of one of these national advisers of the year. A schedule will be posted in the room.

**Friday:** Martha Akers, Linda Ballew, Kathy Craghead, Mary Kay Downes, Linda Drake, Karl

Grubaugh, Nancy Hastings and Susan Massy. **Saturday:** Martha Akers, Ellen Austin, Candace Bowen, Kathy Daly, Michael Hernandez, Crystal Kazmierski, Val Kibler, Pete LeBlanc, Jim McGonnell, Lynn Strause and Alan Weintraut.

## NEW

MEETING

### Missouri Interscholastic Press Association meeting

Members of MIPA will meet at this time.

*Jennifer Higgins, Liberty (Mo.) High School*

**11 a.m. Friday, Buchanan, Mezzanine Level**

NEWS GATHERING

### Getting it right, right now: The role of journalists in a crisis like the Ebola outbreak

The Ebola outbreak in West Africa and the export of the virus to the United States has been one of the biggest stories of the year. It has challenged news organizations to develop instant expertise on an exotic topic, deliver news quickly in a competitive environment, and provide readers with compelling stories that stick to solid science and avoid sensationalism or alarmism. Here's how we have been doing it at The Washington Post.

EVALUATION CODE: 4252

*Joel Achenbach, The Washington Post*

**1 p.m. Friday, Washington 5, Exhibition Level**

MEETING

### YAOY/BAOY committee meeting

The committee for Yearbook Adviser of the Year and Broadcast Adviser of the Year will meet.

*Casey Nichols, CJE, Rockin (Calif.) High School*

**2 p.m. Friday, Buchanan, Mezzanine Level**

PHOTOJOURNALISM

### Picture speaks 1,000 words

Wonder how professional photographers take those amazing photos for magazines and newspapers? Wonder how you can do the same for your yearbook and school publication? Learn all the little things you can do that will make a big difference and how to prepare to take great pictures that will help tell your stories.

EVALUATION CODE: 2603

*Edmond Kwong, Homestead High School, Cupertino, Calif.*

**1 p.m. Saturday, Lincoln 4, Exhibition Level**

## LEADERSHIP AND TEAM BUILDING

### Keys to a successful year

Learn the value of an objective grade sheet, evidence folders and photo organization. This session will give you some helpful hints on how a few minutes of organization can save you time, stress and prevent premature signs of aging.

EVALUATION CODE: 4235

*Renee Burke, MJE, Boone High School, Orlando, Fla.*

**1 p.m. Saturday, Park Tower Suite 8205, Lobby Level**

### BIOS

**JOEL ACHENBACH** has been a staff writer for The Washington Post since 1990 and is currently a science reporter on the national staff. He writes a blog, Achenblog, and has been a syndicated columnist and feature writer in the Style section. He is the author of seven books, most recently "A Hole At the Bottom of the Sea: The Race to Kill the BP Oil Gusher."

**1 p.m. Friday, Washington 5**

**MURALI BALAJI** is the director of education and curriculum reform for the Hindu American Foundation. An award-winning former journalist, Balaji previously taught at Penn State, Lincoln (Pa.) University and Temple University.

**9 a.m. Friday, Washington 1**

**RENEE BURKE**, NBCT, MJE, advises the Legend yearbook and Hi-Lights newspaper Boone H.S., in Orlando. Both publications have earned CSPA Crown awards and have been NSPA Pacemaker Finalists. Burke was the 2012 OCPS Teacher of the Year, 2011 FSPA Journalism Teacher of the Year and a 2011 Gold Key recipient from CSPA. She teaches national yearbook workshops and coordinates Camp Orlando.

**Noon Saturday, Wilson C; 1 p.m. Saturday, Park Tower Suite 8205**

**NICHOLAS E. BYRNE**, a senior at Clarke Central H.S. in Athens, Georgia, has been involved with Odyssey since his junior year. Byrne was elected president of SIPA, and will lead the conference of about 800 journalism students in spring 2015.

**11 a.m. Friday, Washington 3**

**GEORGIA DUNN**, MJE, advised yearbooks and newspapers for more than 20 years. She received the Williams Teaching Award from the Wilmington City Schools. She retired from teaching in 2002 and became the Ohio state director. She serves as one of the original JEA mentors and presents at conventions and yearbook workshops. She also serves on the Scholarship Committee. She is an NSPA Pioneer.

**11 a.m. Saturday, Park Tower Suite 8216**

**WAYNE DUNN**, CJE, is a retired adviser whose publications at Lebanon and Lakota West high schools in Ohio won top honors. Dunn is one

of the original mentors in the JEA initiative, and he is a Gold Key, Pioneer and Lifetime Achievement Award recipient. He owns a photo studio, Well Dunn Images, with his wife Georgia.

**11 a.m. Saturday, Park Tower Suite 8216**

**STELLA EDWARDS** is a member of the National Parent Teacher Association's Legislative Committee, which supports implementation of the Association's advocacy programs and public policy agenda. She is a teacher, community organizer, education consultant, radio host and former United States Army officer. For more than 20 years she has worked to strengthen community educational opportunities, through coalition building, policy advocacy and providing training to parents and community groups.

**9 a.m. Friday, Washington 1**

**SUE FARLOW** was a Certified Journalism Educator who taught for 29 years. She also is certified in secondary English education and academically gifted K-12. She taught journalism for 27 years and yearbook for 11 years. In November 2012, JEA honored her with a Lifetime Achievement Award. She is a JEA mentor.

**11 a.m. Friday, Park Tower Suite 8219**

**GLENN FARELLO** is in his 17th season as a head basketball coach and his eighth year with Paul VI Catholic H.S. in Fairfax, Virginia. Farello's teams have won three Virginia Independent State Championships in the past six years. In 2012 and 2014 Paul VI also won WCAC Conference Championships (widely regarded as the best conference in country) and finished in the Top 10 nationally both years. In the past 16 seasons, Farello's program has produced more than 60 players who have gone on to play college basketball, and 15 of those have played at the professional level.

**9 a.m. Saturday, Washington 1**

**VJ KING** joined the Paul VI Catholic High School basketball team as a junior after spending two years at Akron St. Vincent/St. Mary. King is widely regarded as one of the top players in the class of 2016 and holds offers from schools such as Louisville, Syracuse, UConn, Florida, Kentucky and Ohio State. King helped the U.S. National Team U17's win a Gold Medal this past summer before moving to Fairfax, Virginia, with his family.

**9 a.m. Saturday, Washington 1**

**EDMOND KWONG**, after many years in high-tech marketing, decided to pursue opportunities to work with young artists and future business leaders. His first Pegasus yearbook staff at Homestead H.S. in Cupertino, California, earned a National Pacemaker and a Silver Crown. His passion for photography and design resulted in many published pieces in newspapers, magazines, brochures and websites.

## Meet the Authors Book Signings

### THURSDAY

**Marriott Foyer, Mezzanine Level**

**9 p.m.**

**Bob Woodward**

*All the President's Men, Obama's War and The Final Days*

### FRIDAY

**Washington Foyer, Exhibition Level**

**10:00 a.m.**

**Nik Kowsar and Robert "Bro" Russell**  
*Hidden Heroes*

**Noon**

**Nik Kowsar and Robert "Bro" Russell**  
*Hidden Heroes* and cartoons

### SATURDAY

**Washington Foyer, Exhibition Level**

**10 a.m.**

**Steve Artley**  
*The Aphelion Arc* series and cartoons

**Maryam Ahranjani**  
*We the Students, Youth Justice in America*

**Barbara Matusow**  
*Scoop*, the autobiography of her late husband Jack Nelson

**11 a.m.**

**Kevin Kallaugher (KAL)**  
*Dagger's Drawn: 35 Years of Kal Cartoons in The Economist*

**1 p.m. Friday, Lincoln 5, and 1 p.m. Saturday, Lincoln 4**

**BECKY TATE**, CJE, advises the award-winning Indian yearbook and the Mission newspaper at Shawnee Mission North H.S. in Overland Park, Kansas. In 2002 she was named the Jackie Engel Kansas Journalism Teacher of the Year. She has been recognized as a DJNF Special Recognition Adviser and a JEA Distinguished Yearbook Adviser.

**11 a.m. Saturday, Lincoln 5**